



# PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

## PHA Secretariat Report to the Executive Committee & Members on matters taken up during January, 2024 to June, 2024 and Association representation at events / meetings:

- 1. January 22, 2024:** On behalf of TDCP, PTDC invited PHA Chairman to attend the Awareness and Outreach program on 19<sup>th</sup> TDCP Cholistan Desert Rally held at Islamabad Serena Hotel. Mr. Mustansir Zakir specially travelled from Karachi to attend the program.
- 2. February 23, 2024:** Invitation for a joint brainstorming meeting of PTDC and EXPO in World Bank Office regarding Tourism Conference in last week of April, 2024. Association nominated its Chairman, Mr. Mustansir Zakir and Senior Vice Chairman, Mian Akram Farid to attend the meeting on behalf of PHA.
- 3. February 29, 2024:** Ministry of IPC Meeting Islamabad invited to discuss proposed Amendments in the statutes of Department of Tourist Services, Islamabad to replace Federal Government with Appropriate Authority in Tourism Laws/Act. PHA nominated its Senior Vice Chairman, Mian Akram Farid to attend the meeting.
- 4. April 05, 2024:** Ministry of Inter Provincial Coordination invitation for E-Portal Licensing Ceremony, Department of Tourist Services Islamabad at Ministry of IPC Committee Room attended by its former Senior Vice Chairman, Barrister Mansoor Ali Shah on behalf of PHA for inaugural ceremony in Islamabad.
- 5. April 05, 2024:** A Joint Meeting of PTDC and EXPO at World Bank Office Islamabad for the purpose of building the National Economy through Tourism. On behalf of Association, its Senior Vice Chairman, Mian Akram Farid attended the meeting.
- 6. June 28, 2024:** An Invitation to serve on the Jury Panel for the Selection of Centers of Excellence and Model TVET Institutes received from TVET Sector Support Programme / GIZ and European Union. PHA representation by its Member, Ms. Sadaf Khalid Khan, CEO, Walnut Heights Resort, Kalam.

Above is prepared and shared for Members information and necessary follow up.

**Pakistan Hotels Association**

